



Why Host a Teacher Externship?

What is a Teacher Externship?

A Teacher Externship involves a teacher/lecturer spending at least one day visiting a local employer to observe how their subject is applicable to the workplace and discussing different career pathways relevant to that subject. Teachers/lecturers then return to school and plan curriculum project(s)/resources which demonstrate to students how their subject learning is applied in industry, using the business they have visited as the context and setting. The students then complete the project within school, helping them to develop their employability and leadership skills to prepare them for the workplace. This project can be based around a real-world problem or question you would like to explore as a company.

Benefits to being involved

- Enjoy higher brand awareness within your local schools and the wider community
- Develop a better understanding of your customer base, access a fresh perspective to problem solving and foster innovation
- Support personal development of your staff
- Engage with talented young people and have fun
- Build long-term partnerships with schools to support future recruitment of young talent.

The Teacher Externship Programme gives teachers/lecturers and their pupils greater insight into the world of work beyond education, the career opportunities available in local businesses and helps build partnerships between education, employers and communities.

Feedback from our externship day was tremendous...It reaffirmed to [company staff] that training and upskilling is a positive thing.

Comment from an employer

'Pupils have worked with a local hotel to redesign their Children's Menu, with a major bank to improve their staff coaching, with a famous publisher to improve the way they appeal to children, and even with government departments to help solve policy problems. This brings real value to the business, but most importantly helps pupils to develop their skills in the workplace and make valuable employer links.'

(Case study, School 21)

Teacher Externships can have a real positive impact and have been shown through

independent evaluation to benefit education and young people in the following ways:

- › Students were more engaged in their learning and developed a deeper understanding of the curriculum and the relevance to the workplace
- › They had a better understanding of the careers available to them locally and pathways into work, raising their aspirations, which over time is known to improve education outcomes
- › Schools strengthened links with employers to support careers education advice.



Your role in a Teacher Externship

By hosting a Teacher Externship, you can support education and young people in your local area to develop knowledge of local industry and careers, and inspire your future talent pipeline. We ask your business to commit to hosting a Teacher Externship for at least one day and provide information and feedback to help evaluate the impact of that externship.



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