

Innovation Lab

Pearson

Next Generation Assessment
Conference 2025

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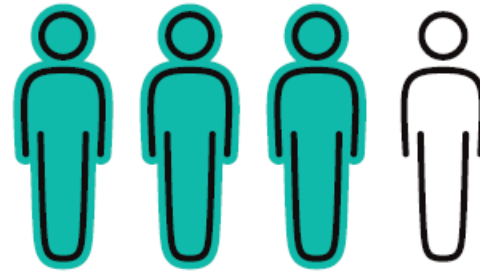


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Why we innovate...

Three quarters

of students say they have **difficulty engaging** in lessons – a figure consistent across phases and demographics.



6 in 10
teachers

say today's education system **isn't accessible enough.**



53% of
teachers

say today's education system **isn't inclusive enough.**



Innovation inspired by you

86% of students

say they want to learn about topics that are more relevant to them and their lives.



6 in 10
teachers



think **technology will improve accessibility for learners with SEND** in the next three years.

75% of
students

would like the **choice** of **paper and digital assessments.**



Giving every student the opportunity to thrive



Assessing the right skills in the right way, enabling learners to highlight their strengths and successes.

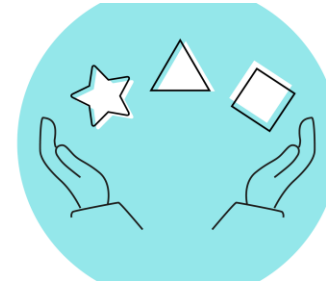
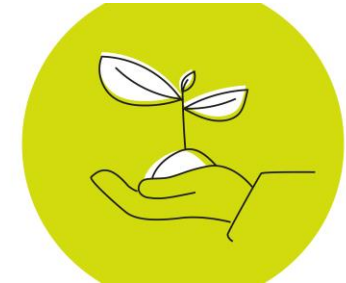


Accelerating digital transformation, bringing all parts of the system together to realise the opportunities that technology can bring to the education experience



Creating greater diversity and representation that reflects young people's lives, to better engage them in learning.

Innovation: evolving what students learn...



Championing diversity and inclusion

Partnering with organisations, teachers and students to drive positive change

Unlocking pathways

Bolstering existing qualifications and introducing new ones to support students and inspire new ideas – from AI to Future Skills

Innovation: evolving how and where we assess



Modified papers

A record-breaking 28,000+ requests plus word-processed scripts



Onscreen exams: GCSE & International GCSEs

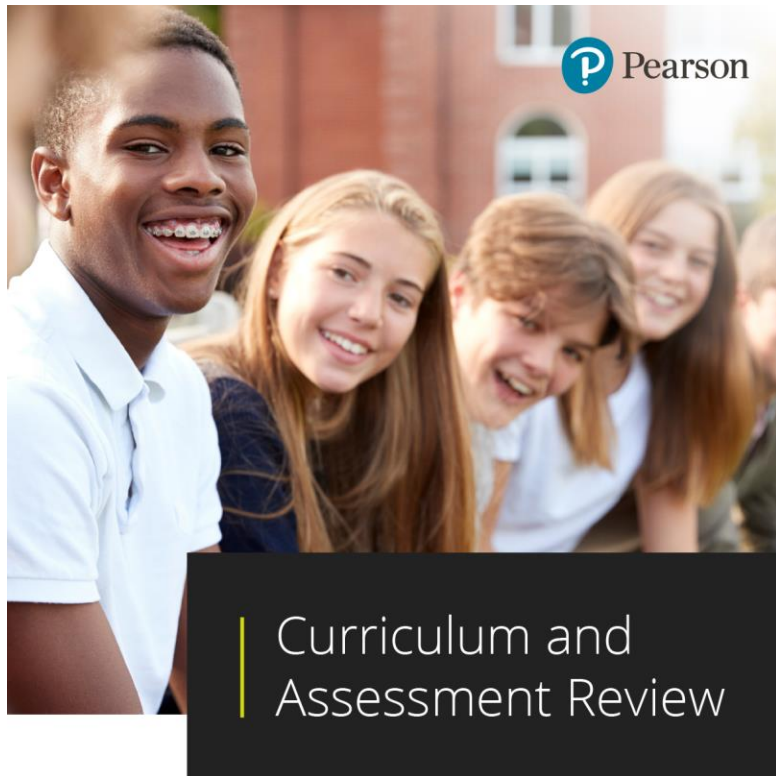
Delivered successfully since 2022



Remote Invigilation

Award-winning service – with 6,000+ exams taken remotely since 2023

Innovation in conversation: The Curriculum and Assessment Review



We're pleased to have contributed to the Government's call for evidence as part of the Curriculum and Assessment Review. Joining the voices of other sector experts, educators, parents/carers and learners, we've shared our research, experience and recommendations with the panel.



Innovation: effecting meaningful change

Recommendations in response to the Government's call for evidence



A reform of GCSE English



Better use of technology in assessment



An end to the existing resits policy



Stability for 16–19 level 3 qualification pathways

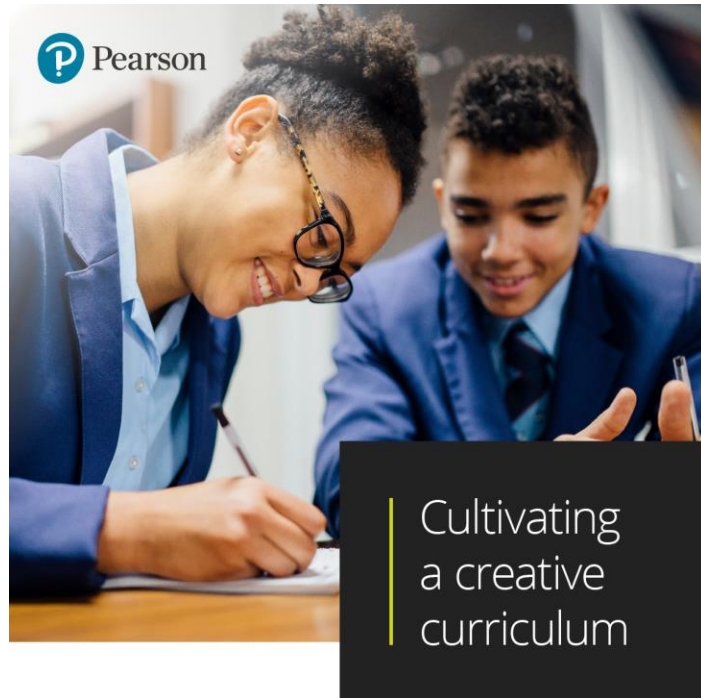


A reduction in the volume of written exam-based assessments



Simplification and clarity for 16–19 level 2 and below vocational pathways

Innovation: shaping what's next



**Recommendations
in action**



Showing what's possible
Digital transformation



**Championing insights
and voices**

Let's continue the innovation conversation

- **Chat to us and share your thoughts at our stand today**
- **Check out your goody bag (or scan this QR code!)**





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